

GUIDELINES – 67th JABUTI AWARD (2025)

I – THE AWARD

1. Jabuti Award is promoted by Câmara Brasileira do Livro, Brazilian Book Chamber (CBL in Portuguese) with the aim of awarding books published in Brazil, written in Portuguese, by Brazilian authors (born or naturalized) or foreign with permanent residence in Brazil.

II – BRANCHES AND CATEGORIES

2. The books may be submitted in one or more of the following categories, whose detailed descriptions and evaluation criteria are described on ANNEX I of these guidelines.

2.1 Branch - Literature:

- a) Short-story (1)
- b) Literary chronicle (2)
- c) Comic books (3)
- d) Children (4)
- e) Young-adult (5)
- f) Poetry (6)
- g) Entertainment novel (7)
- h) Literary novel (8)

2.2 Branch - Nonfiction

- a) Arts (9)
- b) Biography and report (10)
- c) Creative economy (11)
- d) Education (12)
- e) Business (13)
- f) Health and wellness (14)

2.3 Brach - Editorial Production

- a) Cover (15)
- b) Illustration (16)
- c) Graphic Project (17)
- d) Translation (18)

2.4 Branch – Innovation

- a) Debut author - Poetry (19)
- b) Debut author - Novel (20)
- c) Promotion of Reading (21)
- d) Brazilian Book Published Abroad (22)

III – SUBMISSION REQUIREMENTS

3. Jabuti Trophy will be awarded to books (printed or digital ones) that fully comply with the following requirements:
 - a) Books must have been written in Portuguese;
 - b) Books have never been published before and are in their first edition;
 - c) Books must have been published in Brazil between January 1st and December 31st, 2024;
 - d) The authorship of the work must be of Brazilian author(s), born or naturalized, or foreign with permanent residence in Brazil;
 - e) Books must be according to the Brazilian law¹ with ISBN issued in Brazil whose publication indicate the year 2024;
 - f) Books must be according to the resolution of the Federal Council of Library Science (CFB)² and have CIP data issued by a registered librarian, whose date of publication indicates the year of 2024;

¹ https://www.planalto.gov.br/ccivil_03/leis/2003/l10.753.htm

² <http://repositorio.cfb.org.br/handle/123456789/1298>

- g)** Resources of Artificial Intelligence are not allowed, except for cases whose goal is to quote something as an example, study, debate or criticism.

3.1 Complements related to anthologies/series:

- a)** Submission of anthologies/series and bilingual works will be accepted as long as the requirements mentioned above are respected;
- b)** Anthologies/series composed of already published books can be accepted only in the following branches and categories:
- Editorial Production - Cover, Illustration, Graphic Project;
 - Innovation – Brazilian Book Published Abroad.

- 3.2** Failure to comply with the requirements above ground for disqualification of the work.

IV – SUBMISSION RESPONSIBILITIES

4. Submission and responsibilities

- 4.1** The participants must be aware that the submission, apart from any other document, means full acceptance by the applicant or by the representative of the terms of these Guidelines.

- 4.2** Books can be submitted by the publishing house, the owners of the copyright (of texts, illustrations, translations) and by the person responsible for the creation of the cover, graphic project, project of promotion of reading, literary agents or by power of attorney.

- 4.3** The submissions are open from March 27th (midday/noon) to May 13th (6 pm), 2025 (Brasília Time).

- 4.4** At the time of submission, the person responsible for it assumes full responsibility for the veracity of the information provided, as well as for the absolute conformity of the terms of these Guidelines.
- 4.5** When submitting works of third parties, the person responsible for submission:
- a)** Declares that the competing author, illustrator, book cover designer, graphic producer, publisher, translator, printing company, natural person or legal person responsible for the work and competing project is in accordance with the submission.
 - b)** Assumes full responsibility under the law for the originality, authenticity and authorship of the material that, in any category, competes for the award, not being CBL, the Curator Board, the Organizing Committee nor the judges responsible for third-party claims, under any circumstance and at any time.
- 4.6** The co-edited works must be registered by only one of the authors or one of the publishers or one legal representative. The names of the authors and co-publishers of the work must be informed at that moment as well.
- 4.7** In the case of submission of anthologies/series it is vital that the name of the organizer(s) is informed.
- 4.8** In the category Promotion of Reading (Innovation Branch), the initiatives may be submitted by natural or legal people that have promoted the project.
- 4.9** In the category Brazilian Book Published Abroad (Innovation Branch), the works may be submitted by the Brazilian or foreign publisher, authors or literary agents.
- 4.10** In anthologies/series or co-authorship works, it is mandatory that all the authors and/or organizers comply with the requirements of Item 3 of these

guidelines. If the requirements are not complied, there will be disqualification.

- 4.11** Brazilian Book Chamber (CBL) is entitled to ask for documents from those who are not directly connected to the submission process. Documents that prove the consent in relation to the guidelines of the Jabuti Award.

V - SUBMISSION IN ONE OR MORE CATEGORIES AND ANTHOLOGIES/SERIES

- 5** Each work can be submitted in only one category of the **Literature Branch** or **Nonfiction Branch**.

5.1 The exceptions are:

- 5.1.1** When the categories from the Branches Literature or Nonfiction are chosen, the book can also be submitted in the following categories of the Editorial Production Branch – Cover, Illustration and/or Graphic Project, and in the category Promotion of Reading that belongs to the Innovation Branch.
- 5.1.2** In the Translation category, when there is more than one volume of work submitted, the date of publication of the last volume will be considered, since none of the previous ones had been submitted in other editions of the Jabuti Award.
- 5.1.3** Anthologies or series will be accepted if all volumes have been published between January 1st, 2024 and December 31st, 2024 except those submitted in the Translation category.

5.2 Books that are part of a series/anthology already submitted in any category of the 67th edition of the Jabuti award cannot be individually submitted

5.2.1 If it happens, the preference will be the submission in the anthology/series category and the individually submitted work will be disqualified.

5.3 Books submitted in the Comics category cannot be submitted in the Illustration category.

VI - SUBMISSIONS

6. Submissions must be made according to the procedures of these Guidelines:

6.1 Complete fulfillment of the entry form and submission available on www.premiojabuti.com.br

a) The name(s) of the book cover designer(s) must be indicated on the entry form in the Cover category.

b) The name(s) of the illustrator(s) must be indicated on the entry form in the Illustration category.

c) The name of the professional(s)/company(ies) responsible for the graphic design must be indicated on the entry form of the Graphic Project category.

d) The name of the translator(s) must be indicated on the entry form of the Translation category.

6.2 Pay the submission fee according to the means available on the website www.premiojabuti.com.br.

6.3 The costs of entry fees:

6.3.1 In the case of individual work, by work and by category in which it is submitted:

- a)** R\$ 313,40 (three hundred thirteen reais and forty cents) for CBL members.
- b)** R\$ 359,60 (three hundred fifty-nine reais and sixty cents) for independent author, it means, author (natural person) who self-publishes and is not connected to any publishing house or any legal person.
- c)** R\$ 406,75 (four hundred six reais and seventy-five cents) for associates of similar entities.
- d)** R\$ 471,75 (four hundred seventy-one reais and seventy-five cents) for non-members.

6.3.2 In case of anthologies/series, by anthologies/series and by category in which it is registered:

- a)** R\$ 483,30 (four hundred eighty-three reais and thirty cents) for CBL members.
- b)** R\$ 502,10 (five hundred two reais and ten cents) for independent author, it means, author (natural person) who self-publishes and is not connected to any publishing house or any legal person.
- c)** R\$ 521,00 (five hundred twenty-one reais) for associates of similar entities.
- d)** R\$ 565,00 (quinhentos e trinta e nove reais) for non-members.

6.4 For the 67th Jabuti Award, CBL will give a discount for all submissions made between March 27th, 2025 (midday/noon) and April 25th, 2025 (6 p.m. Brasília Time). The discount is valid for all participants (CBL member, independent author, those associated with similar entities, and non-members) and types of submission (individual work or anthology/series).

6.4.1 In the case of individual work, per work submitted in the category:

- a) R\$ 297,70 (two hundred ninety-seven reais and seventy cents) for a CBL member;
- b) R\$ 341,60 (three hundred forty-one reais and sixty cents) for independent author, it means, author (natural person) who self-publishes and is not connected to any publishing house or any legal person.
- c) R\$ 386,40 (three hundred eighty-six reais and forty cents) associates of similar entities.
- d) R\$ 448,15 (four hundred forty-four reais and fifteen cents) for non-members.

6.4.2 In the case of anthology/series, by anthology/series submitted in the category:

- a) R\$ 459,15 (four hundred fifty-nine reais and fifteen cents) for CBL members.
- b) R\$ 477,00 (four hundred seventy-seven reais) for independent author, it means, author (natural person) who self-publishes and is not connected to any publishing house or any legal person.
- c) R\$ 494,95 (four hundred ninety-four reais and ninety-nine cents) for associates of similar entities.
- d) R\$ 536,75 (five hundred thirty-six reais and seventy-five cents) for non-members.

6.5 Progressive discount will be given to a group of submissions made in the same transaction, according to the following table:

From 10 to 30 submissions	5% of the total amount
From 31 to 60 submissions	10% of the total amount
From 61 to 100 submissions	15% of the total amount
Over 100 submissions	20% of the total amount

6.6 When associates of similar entities submit their work, there should be confirmation through a declaration of association issued by the entity itself.

6.7 Every initiative submitted in the Promotion of Reading category, from the Innovation Branch, will pay the equivalent fee submission of individual work, described on items 6.3.1 e 6.4.1.

6.8 The submissions completed on the website – www.premiojabuti.com.br - until 6 p.m. May 15th, 2025, will be confirmed through the verification of the adjustment of the work to these guidelines. The confirmation will be exclusively shown through the status update of the submitted work in the area where the participant accesses the platform.

6.9 CBL has the right to request proof of payment of the aforementioned fees to speed up the confirmation of the submissions.

VII – SHIPMENT/DELIVERY OF DOCUMENTS/FILES AND COPIES

A) BRANCHES – LITERATURE AND NONFICTION

7 The competing works in the Branches – Literature and nonfiction **MUST** be sent **only** electronically, through a platform available on the website www.premiojabuti.com.br .

7.1 Those files must obey the following specifications:

7.1.1 Individual work must be sent in a complete **PDF file**, (one file only) through an upload on the submission platform, to be exclusively accessed by the Award organizing team.

7.1.2 In the case of anthologies/series with more than one file, an upload in the entry platform must be made of all the files that are part of the work, and they should be sent in PDF so they can be exclusively accessed by the organizing team of the award.

7.1.3 The file must contain the whole work (from cover to the back cover, including title page and/or copyright page with the publication year

of the first edition, CIP data, body of the book and colophon/publisher's imprint).

7.1.4 The submission will be valid only if the person responsible for it sends the link to access the work, with active login and password as well as the necessary orientations for it. All the information must be in a PDF single file so that the upload can be made at the moment of submission on www.premiojabuti.com.br .

7.1.5 If the orientations sent do not allow access to the work itself in devices commonly used in Brazil, the submission will be cancelled.

7.2 The substitution of the file already sent will not be permitted after payment.

7.3 The person responsible for the submission should read and accept the Authorization Term, allowing CBL to give access of the submitted books in PDF to the organizing team.

7.4 All the information sent and received via Jabuti Award platform will be encrypted with safe protocol (HTTP/SSL) through digital certificates issued by a Certifying Entity recognized in the digital market.

B) EIXO PRODUÇÃO EDITORIAL

7.5 For submissions in the categories from the Branch – EDITORIAL PRODUCTION – Cover (15), Illustration (16), Graphic Project (17), and Translation (18), the responsible must fill the entry form and pay the fee on www.premiojabuti.com.br.

7.6 Within ten calendar days after the submission and payment on the platform five copies of each submitted title in the categories Cover, Illustration and Graphic Project must be sent together with a copy of the entry form, to the



address: **67º Prêmio Jabuti - Câmara Brasileira do Livro - Rua Cristiano Viana, 91 - Cep 05411-000 - São Paulo - SP.**

7.7 When submitting works in the category Translation, at the time of submission, PDF files must be sent: first the work in its original language; second, the work in its translated version which will compete for the Jabuti Award.

7.7.1 If the Publishing house does not have a PDF file of the original work, it should send five copies of its printed version, within ten calendar days after the registration date at the platform, with a copy of the entry form, to the address: 67º Prêmio Jabuti - Câmara Brasileira do Livro - Rua Cristiano Viana, 91 - Cep 05411-000 - São Paulo - SP.

7.8 The books sent for submission purposes within the Editorial Production Branch will not be sent back.

7.9 The submission of the books within the Branch – Editorial Production will exclusively be confirmed through the status of the work in the participant access, provided the printed copies and the entry form are received by CBL.

C) BRANCH - INNOVATION

7.10 The books and initiatives from the categories Promotion of Reading and Brazilian Book Published Abroad which are part of the Branch – Innovation, should be registered on www.premiojabuti.com.br as long as the forms are filled with register data, specific forms for each of the categories, uploads of specific files and the payment of the entry fees.

VIII – THE FINALISTS

8. The judges will be responsible for selecting finalists of each category of the Jabuti Award through the following procedures and steps:

8.1 The evaluation of the works in each category will be made in one phase only.

8.2 Each judge will choose thirteen books among those submitted in the category of which they are judges and give them grades.

8.3 Each position, from the 1st to the 13th, will be associated to a numeric grade for the purpose of calculations.

8.4 If there is a tie between two or more works voted by the panel of the judges, the tie-breaking criteria will be the highest score in the first evaluated criteria and so on and so forth.

8.5 Ten books, from the thirteen selected by the jury, will be the semifinalist ones.

8.6 If there is a tie on the tenth place, the works with the same scores will also be classified as semifinalists.

8.7 The 10 (ten) semifinalists of each category will be alphabetically published on the official website of Jabuti Award.

8.8 Subsequently, a list with the 5 (five) books with the highest scores will be published. The names of the books will also be in alphabetical order according to the title.

8.9 If there is a tie in the fifth place, the works with the same scores will also be classified among the five finalists.

8.10 The organization of the 67th Jabuti Award will not tell the participants' score.

IX – THE WINNERS

9. The book with the best score will be considered a winner in its category.

- 9.1** If there is a tie in the first place, even after the criteria described on item 8.4, the final evaluation will be done by the judges of the same category, whose decision is sovereign.
- 9.2** The results are confidential and will be validated by the auditors of the 67th Jabuti Award.
- 9.3** The winners will be announced only at the ceremony of the 67th Jabuti Award whose date will be previously communicated by CBL.
- 9.4** The auditors of the Award will be the only ones to know the results and they are responsible for keeping the secret of the winner(s) until the moment of the ceremony of the 67th Jabuti Award.
- 9.5** The results will be published on the website www.premiojabuti.com.br.

X – THE AWARD

- 10.** The first winning work(s) of each category will receive a Jabuti trophy for the author and one for the publisher. In addition to the Jabuti trophy, the author will receive in cash (gross amount) R\$ 5,000.00 (five thousand reais), with legal charges deducted.
- 10.1** In the cases of co-authorship works the cash prize will be split, with legal charges deducted, and each of the co-authors will receive a Jabuti Trophy.
- 10.2** In the cases of co-edited works, each of the co-publishers will get a Jabuti trophy.
- 10.3** There is no cash prize for the category “Brazilian Book Published Abroad”, according to what is described on ANNEX II.



- 10.4** During the ceremony, those called to receive the trophy are the authors indicated in the entry form, accompanied by a representative of the publisher responsible for the winning work.
- 10.5** In the case of a co-edited winner, one representative of each co-publisher will be called.
- 10.6** If an anthology/series is awarded, the organizer mentioned in the entry form will get the Jabuti trophy and the cash prize, with legal charges deducted.
- 10.7** In the category Promotion of Reading, the winner(s) with the highest score will be contemplated with a Jabuti trophy and a R\$5,000.00 (five thousand reais) cash prize with legal charges deducted.
- 10.8** The Entity already associated to the Brazilian Publishers project which will submit at least one book, in the category Brazilian Book Published abroad, will get an exemption equivalent to one monthly fee of the project.
- 10.9** The representatives of the five international finalist publishing houses in the category Brazilian Book Published Abroad will be awarded with a Purchasing Project (according to the segments published by them) and will also participate in the ceremony.
- 10.10** The representative of the foreign publisher of the winning book of the category will receive a Jabuti trophy at the award ceremony.
- 10.11** The representative of the Brazilian Publisher of the winning book of the category will receive a trophy and a counterpart, according to the below:
- 10.11.1** If the awarded Brazilian publisher is associated with the Brazilian Publishers project:

- 10.11.2** This Publisher will receive a “translation grant” of R\$ 5,000.00 (five thousand reais) offered by CBL;
- 10.11.3** The grant can be used to translate any work which is part of its catalog, even if it does not have a contract of copyright with any publisher abroad;
- 10.11.4** The grant must be unfailingly used up to 90 (ninety) days after the Jabuti Award ceremony;
- 10.11.5** The deposit will be made directly to the service provider (translation) that will need a contract for this work with the Publisher and this must be presented to CBL;
- 10.11.6** After the launch of the work in its international version, the publisher must give 10 (ten) printed copies and/or an archive in electronic format.

10.12 If the Brazilian publisher is not associated with the Brazilian Publishers project, it will be awarded with an immediate and free association, in the full modality, for 12 (twelve) months.

10.13 No prize will be awarded to the winner(s) of this category.

10.14 The author can get his/her cash prize through power of attorney or third-party beneficiary, legal or natural person.

10.15 In the impossibility of not coming to receive the cash prize or manifest his/her wish written, the cash prize can be deposited in court, delivered to a special curator, tutor, administrator of the estate or to the heir legally indicted in the process of an inventory.

XI – THE BOOK OF THE YEAR AWARD

11. The “BOOK OF THE YEAR AWARD” will be given to the work with the highest average by the panel of judges – from the Branches Literature and Nonfiction.

11.1 The winner(s) of the Book of the Year Award will be awarded with the special trophy and a cash prize (gross amount) of R\$ 70,000.00 (seventy thousand reais), with the legal charges deducted and a trip to The London Book Fair (next edition), provided by CBL.

11.1.1 If the awarded book is by more than one author, all of them should decide who the representative will be.

11.1.2 The trip includes a round-trip ticket do London (from the author’s local of origin in Brazil to Frankfurt).

11.1.3 Besides the air ticket and lodging, the award contemplates daily local expenses, such as food and transfer during the days of the event, promotion agenda (at CBL stand) and credentials to access the event.

11.2 If the authors do not reach an agreement about who will travel to Frankfurt, or if the agreement form is not sent as well as the needed information within the 60-day deadline, they will lose the trip to London.

11.3 The author(s) that wins/win Book of the Year will also be contemplated with a special Jabuti Trophy. The Publishing Houses will also be contemplated with a special Jabuti Trophy.

XII – SENDING THE BOOKS

12. The Publisher houses which win the Jabuti award must send to CBL’s headquarters five (5) printed copies of the awarded book.

12.1 This demand aims at supporting promotion and advertisement actions in national and international events where CBL provides exhibition stands and rooms.

12.2 The awarded books are featured at São Paulo Biennial Book Fair, The London Book Fair, Bologna Children´s Book Fair, International Book Fair of Bogota, Buenos Aires Book Fair, Frankfurt Book Fair and Guadalajara International Book Fair, improving Brazilian editorial production worldwide.

XIII – SPECIAL INITIATIVES

13.1 Participation at the World Book Capital. Between April 23rd, 2025 and April 22nd, 2026, Rio de Janeiro will be recognized as the World Book Capital by Unesco and the Brazilian Book Chamber (CBL), through the Jabuti award. They will organize activities and actions with Rio´s Municipal Department of Culture, aiming at promoting the national editorial production, expanding access to books and encouraging the intercultural dialogue.

13.2 Some importante initiatives:

- a) Meetings with awarded authors and publishers, promoting connections with the public through conversations with Jabuti winners;
- b) Institutional participation at Rio de Janeiro´s Biennial Book Fair, reassuring the protagonism in the national literary scene;
- c) International advertising of the awarded works, through the actions coordinated by UNESCO for the World Book Capital.

13.3 During the official opening ceremony in Rio as the World Book Capital, expected to be on April 23rd, 2025, a special Jabuti award will be announced as part of the celebrations. The award will honor personalities, projects and initiatives that contribute significantly with the promotion of books and reading in the context of the World Book Capital.

13.4 The actions described in this section reassure the commitment of Jabuti with the promotion of cultural diversity, Brazilian literature and the strengthening of the connections with books, the city and their readers.

XIV - FINAL PROVISIONS

14.1 All phases of Jabuti Award will be verified and followed by an independent auditing company which will guarantee the legitimacy of the process.

14.1 CBL board members, employees and service providers cannot compete as authors for the Jabuti Award.

14.2 The decisions of the judges are definitive and unappealable, there will not be reevaluation or review of the results.

14.3 Omission cases will be solved by the Curator Board, whose decision is sovereign.

14.4 Additional information can be obtained directly from CBL, through the contact form on the website www.premiojuabuti.com.br or through the email: jabuti@cbl.org.br.

14.5 The act of submission implies in the direct and complete agreement to all the terms of these guidelines.

14.6 Once the payment is done, alterations in the data are not allowed.

14.7 The submitted work that does not comply with these guidelines will be disqualified, without the right to get back the entry fee, which covers administrative and operational expenses.

14.8 In case of forgery, in addition to an immediate disqualification, those responsible for it will be notified by law by CBL. CBL will notify the authorities to take some measures in a criminal investigation according to the case, besides eventual redress in the civil sector.

14.9 The items of these guidelines can be changed, updated and complemented at any given moment, provided that the alteration is done before the consummation of the action or the events that they refer to, or until the date of the Award Ceremony, whichever occurs first.

14.10 Annexes I, II and III are parts of these guidelines.

14.11 The courts of the Judicial District of São Paulo, São Paulo state, are responsible for settling questions that might arise from these guidelines.

ANNEX 1 – CATEGORIES AND CRITERIA

CATEGORIES	CRITERIA		
A) BRANCH - LITERATURE: It consists of narratives – verse, prose or comic-book stories – in several genres.			
1 SHORT-STORY	1	2	3
A collection of short fictional narratives	ORIGINALITY AND INVENTIVENESS	EXPRESSIVENESS	IN-DEPTH CONTENT AND CONCISENESS OF THE TEXT
2 LITERARY CHRONICLE	1	2	3
Compilation of narratives with subjects whose themes are facts, daily events or historical events	ORIGINALITY OF THE SUBJECT OR THE TREATMENT	EXPRESSIVENESS AND QUALITY OF WRITING	DIALOGUE WITH REALITY, DAILY EVENTS OR HISTORY
3 COMIC BOOKS	1	2	3
Comic books, original or adapted, told by sequential drawings, defined by the integration of verbal and non-verbal language, or only non-verbal	NARRATIVE TECHNIQUE, DEVELOPMENT OF PLOT AND CHARACTERS	INTERACTION BETWEEN IMAGES OR BETWEEN IMAGES AND TEXT	ORIGINALITY AND IMAGINATIVENESS
4 CHILDREN	1	2	3
Literature specially dedicated to children that can be about many different subjects	IMAGINATIVENESS AND ORIGINALITY OF THE PROPER LANGUAGE AIMED AT THE TARGET AUDIENCE	WORKS THAT EVOKE PERCEPTIONS, EMOTIONS AND SENSATIONS	WORKS THAT MULTIPLY OR SPREAD THE READING EXPERIENCE
5 YOUNG-ADULT	1	2	3
Literature specially dedicated to young adults that can be about many different subjects	INVENTIVENESS IN THE CREATION OF CHARACTERS AND UNIVERSES (REAL OR IMAGINARY ONES)	ATTRACTIVE LANGUAGE THAT ENCOURAGES THE CIRCULATION OF LITERATURE AMONG YOUNG ADULTS.	REPRESENTATION OF YOUTH CULTURES AND COLLABORATION WITH THE CONSTRUCTION OF IDENTITIES
6 POETRY	1	2	3

A composition of verses; an artistic expression characterized by rhythm, sound and other resources intrinsic to the poetic creation	TECHNICAL MASTERY OF THE LANGUAGE IN ORDER TO REAFFIRM IT OR SUBVERT IT	IMAGINATIVENESS AND SONORITY IN RELATION TO FORM AND CONTENT	DIALOGUE WITH OTHER STYLES AND AUTHORS
7 ENTERTAINMENT NOVEL	1	2	3
Long prose fictional narrative whose plot develops through the articulation of characters in a sequence of time. The novels that can be in this category are science fiction, thrillers, terror, love/erotic stories, humor, suspense, adventure, fantasy, among others	QUALITY OF THE PLOT, DEVELOPMENT OF ACTION AND CHARACTERS, CONTENT AND PLOT	CAPACITY TO ENGAGE THE READER	IMAGINETIVENESS IN THE NARRATIVE TECHNIQUE
8 LITERARY NOVEL	1	2	3
Long prose fictional narrative whose plot develops through the articulation of characters in a sequence of time. It can be related to any fact and any point of view. The jury of this category will evaluate the qualities of the text, favoring its form, the literary art	ORIGINALITY OF FORM AND/OR STYLE	NARRATIVE TECHNIQUE AND STRUCTURE	DEVELOPMENT OF PLOT AND CHARACTERS
B) BRANCH - NONFICTION: It encompasses texts in prose, exposing elucidating points of view and can be understood by a non-specialized reader. It can be speculative or with data from scientific research			
9 ARTS	1	2	3

Works dedicated to arts in general, such as: Architecture and Urbanism; Visual Arts, Performing Arts, Cinema, Photography, TV, Design and Music	ARTISTIC, SOCIAL AND CULTURAL IMPACT OR HISTORICAL RELEVANCE	UNIQUENESS OF THE APPROACH AND ENCOURAGEMENT TO INTELLECTUAL REFLECTION	LANGUAGE ACCESSIBILITY
10 BIOGRAPHY AND REPORT	1	2	3
Documental or analytical books, focused on the narrative of the life of a person, group, institution, event or historical fact	RELEVANCE OR IMPORTANCE OF WORK	TRUSTWORTHINESS OF THE SOURCES; STRICTNESS IN VERIFICATION	CLEAR AND OBJECTIVE NARRATIVE STRUCTURE AND LANGUAGE
11 CREATIVE ECONOMY	1	2	3
Books that discuss businesses, economic and/or social actions that come from the intellectual and cultural capital and from creativity and innovation to promote social and cultural diversity as well as human development. Works that produce economic value, generate revenue, create more jobs and income in the areas of: Fashion, Leisure, Gastronomy, Hotel Industry, Tourism, Entertainment, Sustainability, Cities and Heritage, Games, Apps and other digital media	ECONOMIC, SOCIAL AND CULTURAL IMPACT	ORIGINALITY, RELEVANCE AND SUBJECT UP-TO-DATENESS	POTENTIAL OF DISSEMINATION OF PRACTICES AND IDEAS
12 EDUCATION	1	2	3

Works that discuss the educational process in Brazil, bring public policies, think or explore pedagogical theories, teaching strategies, innovative methodologies and inclusive approaches	RELEVANCE, SUBJECT UP-TO- DATENESS AND CROSS-CULTURAL THEMES	ENCOURAGEMENT TO REFLECTION	LANGUAGE CLARITY, CONCEPTUAL PRECISION AND TERMINOLOGICAL ADEQUACY
13 BUSINESS	1	2	3
Works that provide knowledge, orientations and strategies within the business world. They can be in the following subjects: management, leadership, entrepreneurship, business strategies, finance, marketing, innovation, personal development and careers	RELEVANCE, SUBJECT UP-TO- DATENESS AND CROSS-CULTURAL THEMES	ENCOURAGEMENT TO REFLECTION	LANGUAGE CLARITY, CONCEPTUAL PRECISION AND TERMINOLOGICAL ADEQUACY
14 HEALTH AND WELLNESS	1	2	3
Works that deal with health, physical, spiritual, mental and social wellness. They can explore concepts of the following fields: Psychology, Psychoanalysis, Behavior, Religion Sciences, Education, Philosophy and Sociology.	RELEVANCE, SUBJECT UP-TO- DATENESS AND CROSS-CULTURAL THEMES	ENCOURAGEMENT TO REFLECTION	LANGUAGE CLARITY, CONCEPTUAL PRECISION AND TERMINOLOGICAL ADEQUACY
C) BRANCH – EDITORIAL PRODUCTION: It encompasses the stages of the printed book production – from the translation to the printing process/finishing processes.			
15 COVER	1	2	3
Conception and graphic development of covers and book jackets (if applicable)	VISUAL ATTRACTIVENESS	VISIBILITY AND LEGIBILITY OF THE ELEMENTS OF THE BOOK'S IDENTIFICATION	HARMONY WITH THE BOOK'S SUBJECT WITH ELEMENTS OF THE GRAPHIC PROJECT
16 ILLUSTRATION	1	2	3

Images created from drawings and other visual and artistic techniques that present the narrative autonomously or associated with the text, if there is one	ORIGINALITY AND IMAGINATIVENESS	IDENTITY, VISUAL UNITY NARRATIVE AND INTERACTION BETWEEN IMAGE AND TEXT (IF THERE IS ONE)	CAPACITY OF STORYTELLING
17 GRAPHIC PROJECT	1	2	3
Individual books or part of anthologies/series, originally produced in Brazil, whose conception highlights its materiality/visuality	AESTHETIC COMPOSITION	ORIGINALITY AND INNOVATION	FUNCIONALITY AND SUITABILITY IN RELATION TO WORK
18 TRANSLATION	1	2	3
Fiction and/or nonfiction books, translated from any language into Portuguese and published in a new edition in Brazil	DELIBERATELY INVENTIVE RELATION OR PRESERVATION OF THE AUTHOR'S EXPRESSION	MASTERY OF THE PORTUGUESE LANGUAGE (AS THE TARGET ONE), VOCABULARY AND CONCEPTUAL PRECISION	PRESERVATION OF ETHICS (IN THE DIFFERENCES) AND MEDIATION OF CULTURAL DIVERSITY
BRANCH - INNOVATION: It recognizes, gives visibility and encourages initiatives of reading promotion, access to books and the publicity of the Brazilian culture by individuals, groups, social organizations, media, companies, community or public libraries.			
19 DEBUT AUTHOR - POETRY	1	2	3
Author who must have published his/her first work in Portuguese, in Brazil, in a book format (according to item 3 of these guidelines)	TECHNICAL MASTERY OF THE LANGUAGE IN ORDER TO REAFFIRM IT OR SUBVERT IT	IMAGINATIVENESS AND SONORITY IN RELATION TO FORM AND CONTENT	DIALOGUE WITH OTHER STYLES AND AUTHORS
20 DEBUT AUTHOR - NOVEL	1	2	3
Author who must have published his/her first work in Portuguese, in Brazil, in a book format (according to item 3 of these guidelines)	QUALITY OF FORM, STYLE AND/OR NARRATIVE TECHNIQUE	ORIGINAL AND ENGAGING STORY	DEVELOPMENT OF CHARACTERS
21 PROMOTION OF READING	1	2	3

<p>Actions, projects and initiatives that arouse and support the reading interest. Actions of social, cultural or technological nature that are inclusive and comprehensive</p>	<p>INNOVATIVE AND CREATIVE NATURE</p>	<p>CAPACITY OF REPLICATION IN SMALLER AREAS AND IN OTHER REALITIES</p>	<p>INCLUSION AND MOBILIZATION OF READERS AND NON-READERS</p>
<p>22 BRAZILIAN BOOK PUBLISHED ABROAD</p>	<p>1</p>	<p>2</p>	<p>3</p>
<p>It aims at recognizing the initiative of foreign publishing houses that publish Brazilian authors abroad, also recognizing Brazilian publishing houses that export copyright, and make Jabuti award more internationally known</p>	<p>PROMOTION AND PUBLICITY STRATEGIES ABROAD</p>	<p>CONTRIBUTION FOR ADVERTISING THE COUNTRY'S CULTURE AND/OR LITERATURE</p>	<p>DISTRIBUTION STRATEGIES</p>

1. The 67th edition of the Jabuti Award encompasses four branches. The categories for submission are within those four branches. The description of the INNOVATION BRANCH, its categories and criteria are on ANNEX 1 and specific information on this ANNEX 2.
2. It must be highlighted that:
 - 2.1 Works submitted in the categories Entertainment Novel and Literary Novel cannot be submitted in the category Debut Author from the Innovation Branch.
 - 2.2 Projects (category 21) and works (categories 19, 20 and 22) submitted in the Innovation Branch will not compete in the Book of the Year award.
3. **Requirements for the submission in the category Debut Author – Poetry:**
 - a) The author must be alive;
 - b) Poetry book;
 - c) The author is the one competing for the award;
 - d) Only work by only one author is accepted in this category;
 - 3.1 Submission of an individual book or anthologies/series is accepted, provided it is by only one author and a debut book.
 - 3.2 A bilingual book is accepted, provided it is a debut one.
 - 3.3 Work submitted in this category can also be submitted in the Editorial Production Branch: Cover, Illustration, and Graphic Project.
 - 3.4 The author can submit only one book. In the case of submitting more than one, only the first book published by the author will be considered and the other ones will be disqualified.
 - 3.5 Works in this category cannot be submitted in the following: Translation (18), Promotion of Reading (21) and Brazilian Book Published Abroad (22).
 - 3.6 Book submitted in this category will not compete for the Book of the Year Award.
 - 3.7 If it is found out that the submitted book is not a debut book (by the author or through a pseudonym), the work will be disqualified.

4. Requirements for the submission in the category Debut Author – Novel:

- a)** The author must be alive;
- b)** The book must be an Entertainment Novel or Literary Novel;
- c)** The author is the one competing for the award;
- d)** Only work by only one author is accepted on this category

4.1 Submission of an individual book or anthologies/series is accepted, provided it is by only one author and a debut book;

4.2 A bilingual book is accepted, provided it is a debut one;

4.3 Work submitted in this category can also be submitted in the Editorial Production Branch: Cover (15), Illustration (16), and Graphic Project (17);

4.4 The author can submit only one book. In the case of submitting more than one, only the first book published by the author will be considered and the other ones will be disqualified.

4.5 Works in this category cannot be submitted in the following: Translation (18), Promotion of Reading (21) and Brazilian Book Published Abroad (22);

4.6 Book submitted in this category will not compete for the Book of the Year Award.

4.7 If it is found out that the submitted book is not a debut book (by the author or through a pseudonym), the work will be disqualified.

5. The main aims of the projects submitted in the category Promotion of Reading are recognizing and giving visibility to the actions, projects and initiatives of social, cultural and technological nature that arouse and support the interest in reading. They must be inclusive and comprehensive, bring new readers and spread these initiatives through Jabuti Award.

5.1 The following initiatives are considered: Book Soirées, Meetings with Authors, Book/Literary gathering events, Book Clubs, Community Libraries, Campaigns, Literary Fairs; Development (reading projects in schools, capacitation for mediators); Content (magazines, newspapers, etc.);

Storytelling; Workshops, Technology and Audiovisual (blogs, platforms, portals, video channels, podcasts, etc.);

- 5.2 The period of the actions to be analyzed by the judges will be, necessarily, between January 1st, 2024, and December 31st, 2024, even if the initiative had begun before this period;
- 5.3 For the submission, the fulfillment of the entry form with all the required information is mandatory for the analysis of the project by the judges.
- 5.4 Upload the PDF files that prove the following actions: promotion, advertising and project development (published articles, programs, promotion folders, among others) on www.premiojabuti.com.br;
- 5.5 Upload a video document of up to one minute that describes and/or shows the project in action. It is indispensable to inform the *correct link* to be watched by the jury in video sharing platform.

6. The aim of the category Brazilian Book Published Abroad is to recognize the initiative of foreign publishing houses that publish Brazilian authors abroad and recognize Brazilian publishing houses that export copyright, and make the Jabuti Award internationally known.

- 6.1 The category is supported by Brazilian Publishers – a sectorial project that promotes the exports of Brazilian editorial content, a result of the partnership between the Brazilian Book Chamber/CBL and Apex-Brasil/Brazilian Trade and Investment Promotional Agency;
- 6.2 When submitting third-party books, the person responsible for submission declares that the Brazilian/international publisher is aware of the submission;
- 6.3 The analysis of the competing works will be focused on strategies of launching, promotion, commercialization and advertisement of the work;
- 6.4 The prize is for the Foreign Publisher that bought and published in first edition the Brazilian book abroad and the Brazilian Publisher that sold the copyright of the book.
- 6.5 Only foreign editions published in a minimum of 500 (five hundred) copies will be eligible for this category.



6.6 For the submission it is mandatory to upload the PDF files that prove the actions of launching, promotion, commercialization and advertisement abroad (folders, clippings, among others) and the fulfillment of the entry form with the necessary information for the judges.

ANNEX 3 – THE COMPOSITION OF THE JURY

- 1.** The works registered in each category will be analyzed in only one phase by a body of specialist judges in the Branches covered by the category.
 - 1.1** Names will be appointed by the editorial market, readers and people interested in applying for the jury according to a public consultation between March 27th, 2025, and April 25th, 2025.
 - 1.2** Professionals appointed to be judges cannot have exclusive connection with the publisher/author, work or initiative submitted in any category of the 67th Jabuti Award.
 - 1.3** They cannot be related to anybody who is competing for the Award.
 - 1.4** The Curator Board shall ratify the names of the judges, and it will receive the indication and the application of the judges and will verify the veracity of the information as well as selecting them.
 - 1.5** Judges will not know each other's identities, and they will only be publicly disclosed by CBL, in alphabetical order, after the verification and validation of the scores inserted in the system by a third-party auditing company and this means the conclusion of the process of analyzing the submitted works.
 - 1.6** The judges of the categories Cover, Illustration, and Graphic Project will receive, in a given address, the books registered in the category, and they are responsible for checking the set of works with the list that accompanies it and inform CBL of any discrepancy.
 - 1.6.1** The judges of the category Translation will access the 67th Jabuti Award on the platform in order to read the books. Yet, they can also receive, in a given address, the original printed works submitted in the category, and they are responsible for checking the set of works with the list that accompanies it and inform CBL of any discrepancy (according to the previous item).



- 1.7** All judges will evaluate competing works and projects through safe, electronic, and individual access on Jabuti Award Platform. The evaluations are individual.
- 1.8** The judges who are selected to evaluate the works for the Jabuti Award commit themselves through a specific document in dealing with it ethically and impartially, watching out for its guidelines.
- 1.9** The process will be followed by a third-party auditing company which will check all the stages, ensuring integrity and legitimacy to the result.