GUIDELINES - JABUTI AWARD 2020

Created in 1958 and annually awarded by the Brazilian Book Chamber (CBL - in Portuguese), Jabuti Award is the most traditional and prestigious literary prize in Brazil, granting the winners recognition from the Brazilian intellectual community.

The 62nd Jabuti Award is organized by a Commission and a Curator Board appointed by CBL and is based on these guidelines.

I COMPETITORS

1. Jabuti Trophy will be awarded to books that were published in Portuguese in Brazil, for the first time, in first edition, between January 1st and December 31st, 2019, and could have been printed abroad.

1.1 The authorship of the work must be of Brazilian author(s), born or naturalized, or foreign with permanent residence in Brazil. If necessary, CBL has the right to request proof of nationality related to the selected cases.

1.1.1 Submissions of anthologies/collections composed of new texts by Brazilian author(s), born or naturalized, or foreign with permanent residence in Brazil will be accepted. If necessary, CBL has the right to request proof of nationality related to the selected cases.

1.1.2 Collections composed of already published texts can only be submitted on the categories of the Book Area – Cover (3.15), Illustration (3.16), Graphic Project (3.17) and Translation (3.18) – and Innovation Area – Promotion of reading (3.19) and Brazilian Book Published Abroad (3.20).

1.2 It is considered “book”, printed and published intellectual work, with ISBN and CIP data, printed in the book, according to pertinent legislation¹. Failure to comply with this requirement, grounds for disqualification of the work.

1.2.1 Works with ISBN from other countries will be accepted, but the CIP data must have been issued in Brazil.

1.2.2 Works with ASIN will be accepted, as long as they have ISBN and CIP data issued in Brazil.

1.3 It is considered unpublished works those that have never been published in Brazil before, in a book format, printed or digital, with ISBN and CIP data.

1.4 The date of publication of the work must be included in its CIP data or in any other document which can attest this date in order to certify the conformity of the book with the deadline in clause 1.

1.5 Under no circumstances submissions of works with CIP Data that do not comply with the mandatory criteria will be accepted.

1.5.1 In case of forgery, in addition to an immediate disqualification, those responsible for it will be notified by law.

II SUBMISSION RESPONSIBILITIES

2. The works may be submitted by the publisher or by the author, illustrator, translator, book cover designer, graphic producer, printing company, literary agent or by power of attorney between March 17th and April 30th (until 6 p.m. – Brazilian time), 2020.

2.1 At the time of submission, the responsible for the work assumes full responsibility for the veracity of the information provided, as well as for the absolute conformity of the work submitted and these guidelines.

2.2 Apart from any other document, submission means full acceptance by the applicant or by the representative of the terms of these guidelines.

2.3 When submitting works of third parties, the person responsible for submission:

2.3.1 Declares that the competing author, illustrator, book cover designer, graphic producer, publisher, translator, printing company, natural person or legal person responsible for the work and competing project is in accordance with the submission.

2.3.2 Assumes full responsibility under the law for the originality, authenticity and authorship of the material that, in any category, competes for the award, not being CBL, the Curator Board, the Organizing Committee nor the judges responsible for third-party claims, under any circumstance and at any time.

2.3.3 Brazilian Book Chamber (CBL) is entitled to ask for documents that prove the consent in competing for the Jabuti award from all participants at any time.

2.4 The co-edited works must be registered by only one of the authors or one of the editors or one legal representative.

2.4.1 When submitting, the names of all the authors and co-editors of the work must be informed.
2.4.2 If a winning book in its category is co-edited, each one of the co-editors will get a Jabuti Trophy.

2.4.3 If a winning book in its category has a co-authorship, each of the authors will get a Jabuti Trophy.

2.4.4 The cash prize for co-authorship book will be split among the authors of the publication and all legal charges will be deducted.

2.5 In the case of submission of anthologies/collections it is vital that the name of the organizer is informed.

2.6 In the category “Promotion of Reading” belonging to the Innovation Area, the initiatives may be submitted by natural or legal people that have promoted the project.

2.7 In the category “Brazilian Book Published Abroad”, belonging to the Innovation Area, the works may be submitted by national or foreign publisher, or literary agent. In this category submissions by authors will not be accepted.

III AREAS AND CATEGORIES CONTEMPLATED BY THE 62nd JABUTI AWARD

The 62nd edition of the Jabuti Award consists of four Areas. The categories for submission are distributed under those areas. The criteria analysis of the works to be evaluated by the judges are below each category.

A) LITERATURE AREA

It consists of narratives - verse, prose or comic-book stories - in several genres.

CATEGORIES:

3.1 SHORT- STORY

A collection of short fictional narratives.

Criteria to be considered by the jury:

<table>
<thead>
<tr>
<th></th>
<th>ORIGINALITY AND IMAGINATIVENESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>EXPRESSIVENESS</td>
</tr>
<tr>
<td>3.</td>
<td>IN-DEPTH CONTENT AND CONCISENESS OF THE TEXT</td>
</tr>
</tbody>
</table>
3.2 LITERARY CHRONICLE
Compilation of narratives with subjects whose themes are facts, daily events or historical events.

Criteria to be considered by the jury:

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>ORIGINALITY OF THE SUBJECT OR OF THE TREATMENT</td>
</tr>
<tr>
<td>2.</td>
<td>EXPRESSIVENESS AND QUALITY OF WRITING</td>
</tr>
<tr>
<td>3.</td>
<td>DIALOGUE WITH THE REALITY, DAILY EVENTS OR HISTORY</td>
</tr>
</tbody>
</table>

3.3 COMIC BOOKS
Comic books, original or adapted, told by sequential drawings, defined by the integration of verbal and non-verbal language, or only non-verbal.

Criteria to be considered by the jury:

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>INTERACTION BETWEEN IMAGES AND TEXT</td>
</tr>
<tr>
<td>2.</td>
<td>ORIGINALITY, INVENTIVENESS AND TECHNICAL EXPERTISE</td>
</tr>
<tr>
<td>3.</td>
<td>EDITING AND GRAPHIC PRODUCTION</td>
</tr>
</tbody>
</table>

3.4 CHILDREN
Literature specially dedicated to children that can be about many different subjects.

Criteria to be considered by the jury:

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>INVENTIVENESS AND ORIGINALITY OF THE PROPER LANGUAGE AIMED AT THE TARGET AUDIENCE</td>
</tr>
<tr>
<td>2.</td>
<td>WORKS THAT EVOKE PERCEPTIONS, EMOTIONS AND SENSATIONS</td>
</tr>
<tr>
<td>3.</td>
<td>WORKS THAT MULTIPLY OR SPREAD THE READING EXPERIENCE</td>
</tr>
</tbody>
</table>
3.5 YOUNG-ADULT

Literature specially dedicated to young adults that can be about many different subjects

Criteria to be considered by the jury:

<table>
<thead>
<tr>
<th></th>
<th>CREATIVITY IN THE CREATION OF CHARACTERS AND UNIVERSES THAT EITHER REPRESENT OR DO NOT REPRESENT THE REALITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.</td>
<td>REPRESENTATION OF YOUNG-ADULT CULTURES AND COLLABORATION WITH THE CONSTRUCTION OF IDENTITIES</td>
</tr>
<tr>
<td>3.</td>
<td>ATTRACTIVE LANGUAGE THAT STIMULATES THE CIRCULATION OF THIS KIND OF LITERATURE AMONG YOUNG ADULTS</td>
</tr>
</tbody>
</table>

3.6 POETRY

A composition of verses; an artistic expression characterized by the use of rhythm, sound and other resources intrinsic to the poetic creation.

Criteria to be considered by the jury:

<table>
<thead>
<tr>
<th></th>
<th>INVENTIVENESS AND SONORITY IN RELATION TO FORM AND CONTENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.</td>
<td>TECHNICAL DOMAIN OF THE LANGUAGE IN ORDER TO REAFFIRM IT OR SUBVERT IT</td>
</tr>
<tr>
<td>3.</td>
<td>DIALOGUE WITH OTHER STYLES AND AUTHORS</td>
</tr>
</tbody>
</table>

3.7 LITERARY NOVEL

Fictional narrative in prose, generally long, whose plot develops through the articulation of characters in a sequence of time. It can be related to any fact and any point of view. The jury of this category will evaluate the qualities of the text, favoring its form, the literary art.

Criteria to be considered by the jury:
3.8 ENTERTAINMENT NOVEL

Fictional narrative in prose, generally long, whose plot develops through the articulation of characters in a sequence of time. The novels that should be in this category are: thrillers, science fiction, terror, love stories, humor, suspense, adventure, fantasy, among others. The jury of this category will evaluate the qualities of the plot, favoring it characters and the plot itself.

Criteria to be considered by the jury:

<p>| | |</p>
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<tr>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>NARRATIVE TECHNIQUE AND STRUCTURE RELATED TO THE GENRE</td>
</tr>
<tr>
<td>2.</td>
<td>ORIGINALITY AND CAPACITY TO ENGAGE THE READER</td>
</tr>
<tr>
<td>3.</td>
<td>DEVELOPMENT OF ACTIONS AND CONSTRUCTION OF CHARACTERS</td>
</tr>
</tbody>
</table>

B) AREA - ESSAYS

It contemplates texts in prose, exposing an elucidating points of view and can be understood by a non-specialized reader. It can be speculative or with data from scientific research.

CATEGORIES:
3.9 ARTS
Works dedicated to arts in general, such as: Architecture and Urbanism; Visual Arts, Performing Arts, Cinema, Photography, TV, Design and Music.

Criteria to be considered by the jury:

<table>
<thead>
<tr>
<th></th>
<th>ARTISTIC, SOCIAL AND CULTURAL IMPACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>UNIQUENESS OF THE APPROACH AND HISTORICAL RELEVANCE</td>
</tr>
<tr>
<td>3</td>
<td>LANGUAGE ACCESSIBILITY AND ENCOURAGEMENT TO INTELECTUAL REFLECTION</td>
</tr>
</tbody>
</table>

3.10 BIOGRAPHY, DOCUMENTARY AND REPORTS
Documental or analytical books, focused on the narrative of the life of a person, institution, event or historical fact

Criteria to be considered by the jury:

<table>
<thead>
<tr>
<th></th>
<th>RELEVANCE OR IMPORTANCE OF WORK</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>TRUSTWORTHINESS OF THE SOURCES; STRICTNESS IN VERIFICATION</td>
</tr>
<tr>
<td>3</td>
<td>CLEAR AND OBJECTIVE NARRATIVE STRUCTURE</td>
</tr>
</tbody>
</table>

3.11 SCIENCES
Works that contemplate the scientific thought, such as: Hard Sciences, Nature Sciences, Environment and Mathematics; Engineering, Technologies and Information Technology, Health Sciences and Medicine; Psychology, Psychoanalysis and Behavior.

Criteria to be considered by the jury:
### 3.12 HUMAN SCIENCES

Works within Human Sciences that present to the great public relevant subjects and current issues in the perspectives of the following areas: Anthropology, Archeology, Political Sciences, Religious Sciences, Education, Philosophy, Geography, History, Psychology, Sociology, Linguistics.

Criteria to be considered by the jury:

<table>
<thead>
<tr>
<th>1.</th>
<th>RELEVANCE OF THE SUBJECT AND SUBJECT’S CURRENTNESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.</td>
<td>LANGUAGE ACCESSIBILITY AND ENCOURAGEMENT TO REFLECTION</td>
</tr>
<tr>
<td>3.</td>
<td>CROSS-CULTURAL REACH, CONCEPTUAL PRECISION AND TERMINOLOGICAL ADEQUACY</td>
</tr>
</tbody>
</table>

### 3.13 SOCIAL SCIENCES

Works focused on the great public, produced in the field of the Social Sciences which discuss issues and ideas of immediate interest, related to the following areas: Administration and Business, Information Sciences, Law, Demography, Economy, Communication, Social Service.

Criteria to be considered by the jury:

<table>
<thead>
<tr>
<th>1</th>
<th>CURRENTNESS AND COMPREHENSION OF THE THEME</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>LANGUAGE ACCESSIBILITY AND ENCOURAGEMENT TO REFLECTION</td>
</tr>
<tr>
<td>3</td>
<td>CROSS-CULTURAL REACH, CONCEPTUAL PRECISION AND TERMINOLOGICAL ADEQUACY</td>
</tr>
</tbody>
</table>
3.14 CREATIVE ECONOMY

Books that present and/or discuss businesses or economical actions that come from the intellectual and cultural capital and from the creativity and innovation in order to promote the cultural diversity and the human development. And most of all, works that produce economic value, generating revenue, creating more jobs and income in the areas of: Fashion, Advertising, Gastronomy, Hotel Industry, Tourism, Entertainment, Leisure, Cities and Heritage, Games, Apps and other digital media.

Criteria to be considered by the jury:

<p>| | |</p>
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<tbody>
<tr>
<td>1</td>
<td>ECONOMIC, SOCIAL AND CULTURAL IMPACT</td>
</tr>
<tr>
<td>2</td>
<td>RELEVANCE AND CURRENTNESS OF THE SUBJECT</td>
</tr>
<tr>
<td>3</td>
<td>ORIGINALITY AND PRACTICAL APPLICATION</td>
</tr>
</tbody>
</table>

C) AREA - BOOK

It contemplates the stages of the printed book production – from the translation to the printing process/finishing processes.

Works submitted within this area will not compete for the Book of the Year Award.

CATEGORIES

3.15 COVER

Conception and graphic development of covers and book jackets (if applicable).

Criteria to be considered by the jury:
<table>
<thead>
<tr>
<th></th>
<th>VISUAL ATTRACTIVENESS AND IDENTIFICATION WITH THE THEME OF THE BOOK</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.</td>
<td>HARMONY BETWEEN COVER AND OTHER ELEMENTS</td>
</tr>
<tr>
<td>3.</td>
<td>VISIBILITY AND LEGIBILITY OF THE INFORMATION</td>
</tr>
</tbody>
</table>

### 3.16 ILLUSTRATION

Images created from drawings and other visual and artistic techniques that present the narrative autonomously or associated with the text, if there is one.

Criteria to be considered by the jury:

<table>
<thead>
<tr>
<th></th>
<th>ORIGINALITY AND INVENTIVENESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.</td>
<td>ABILITY TO TELL A VISUAL NARRATIVE AND INTERACTION BETWEEN IMAGE AND TEXT (IF THERE IS ONE)</td>
</tr>
<tr>
<td>3.</td>
<td>IDENTITY AND VISUAL UNITY</td>
</tr>
</tbody>
</table>

### 3.17 GRAPHIC PROJECT

Individual books or part of anthologies/collections, originally produced in Brazil, whose conception highlights its materiality/visuality.

Criteria to be considered by the jury:

<table>
<thead>
<tr>
<th></th>
<th>GRAPHIC AND PLASTIC BEAUTY OF THE PROJECT</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.</td>
<td>ORIGINALLY AND INNOVATION</td>
</tr>
<tr>
<td>3.</td>
<td>FUNCTIONALITY AND SUITABILITY IN RELATION TO THE WORK</td>
</tr>
</tbody>
</table>

### 3.18 TRANSLATION

Fiction and/or non-fiction books, translated from any language into Portuguese and published in first edition in Brazil.
Criteria to be considered by the jury:

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<tbody>
<tr>
<td>1</td>
<td>PRESERVATION OF THE AUTHOR’S STYLE AND ELOQUENCE</td>
</tr>
<tr>
<td>2</td>
<td>INVENTIVENESS AND ORIGINALITY IN THE USE OF THE PORTUGUESE LANGUAGE</td>
</tr>
<tr>
<td>3</td>
<td>ACCURACY OF VOCABULARY AND CONCEPT; DOMAIN OF THE TARGET LANGUAGE</td>
</tr>
</tbody>
</table>

D) AREA - INNOVATION

It recognizes, gives visibility and encourages initiatives of reading promotion, access to books and the publicity of the Brazilian culture by individuals, groups, social organizations, media, companies, community or public libraries.

Projects (3.19) and works (3.20) submitted in this area will not compete for the Book of the Year Award.

CATEGORIES:

3.19 – PROMOTION OF READING

Actions, projects and initiatives that arouse and support the reading interest. Actions of social, cultural or technological nature that are inclusive and comprehensive.

3.19.1 It will be considered in the analysis the execution of the project between January 01st, 2019 and December 31st, 2019, even if it had begun before this period.

3.19.2 For submission it is crucial the reading and the acceptance of ANNEX 1 which contains the details of the category as well as the fulfillment of the form with all the necessary information for the project analysis by the judges.
Criteria to be considered by the jury:

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<tbody>
<tr>
<td>1.</td>
<td>INNOVATIVE AND CREATIVE NATURE</td>
</tr>
<tr>
<td>2.</td>
<td>INCLUSION, MOBILIZATION AND COMPREHENSION</td>
</tr>
<tr>
<td>3.</td>
<td>CAPACITY OF REPLICATION IN_SMALLER AREAS AND IN OTHER REALITIES</td>
</tr>
</tbody>
</table>

3.20 – BRAZILIAN BOOK PUBLISHED ABROAD

Book of born/naturalized Brazilian author(s) or foreign with permanent residence in the country published abroad, in first edition, in the period between January 1\textsuperscript{st}, 2019 and December 31\textsuperscript{st}, 2019, in any genre.

3.20.1 The analysis of the competing works will be focused on strategies of launching, promotion, commercialization and advertisement of the work.

3.20.2 The award will be given to the Foreign Publisher that bought and published, in first edition, the Brazilian book abroad and also the Brazilian Publisher that sold this book’s copyright.

3.20.3 Only foreign editions with a minimum of 1,000 (one thousand) copies will be eligible for this category.

3.20.4 For submission it is crucial the reading of ANNEX I which contains the details of the category besides the fulfillment of the form with all the necessary information for the analysis by the judges.

Criteria to be considered by the jury:

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</thead>
<tbody>
<tr>
<td>1.</td>
<td>PROMOTION AND PUBLICITY STRATEGIES ABROAD</td>
</tr>
<tr>
<td>2.</td>
<td>CONTRIBUTION FOR ADVERTISING THE COUNTRY’S CULTURE AND/OR LITERATURE</td>
</tr>
<tr>
<td>3.</td>
<td>DISTRIBUTION STRATEGIES</td>
</tr>
</tbody>
</table>
IV – SUBMISSION IN ONE OR MORE CATEGORIES AND ANTHOLOGIES/COLLECTIONS

4. Each work may be submitted in only one category of the Literature Area: Short Story (3.1), Literary Chronicle (3.2), Comic Books (3.3), Children (3.4), Young Adults (3.5), Poetry (3.6), Literary Novel (3.7) and Entertainment Novel (3.8) or the Essay Area: Art (3.9), Biography, Documentary and Reports (3.10), Sciences (3.11), Human Sciences (3.12), Social Sciences (3.13) and Creative Economy (3.14)

4.1 The exceptions are:

4.1.1 Chosen one of the categories from the areas: Literature or Essays, detailed on item 4, the book can also be submitted in the Book Area: Cover (3.15), Illustration (3.16), and Graphic Project (3.17) and in the category Promotion of Reading (3.19) that belongs to the Innovation Area.

4.1.2 Once the payment is done, which means the conclusion of the registration/submission, the change in categories will not be allowed.

4.2 In the Translation category (3.18), when there are several volumes of work submitted, for the purpose of submission, the date of publication of the last volume will be considered, since none of the previous ones had been submitted in other editions of the Jabuti Award.

4.3 Collections will be accepted as long as all volumes have been published between January 1st, 2019 and December 31st, 2019, except those submitted in the Translation category (3.18).

4.4 Books that are part of a Collection already submitted in any category of the 62nd edition of the Jabuti award cannot be individually submitted.

4.4.1 If it happens, the preference will be the submission in the Collection category and the individually submitted work will be disqualified.

4.5 Comics (3.3) cannot be submitted in the Illustration category (3.16).

V - SUBMISSIONS

5. Submissions must be made according to the procedures described below:

5.1 Complete fulfillment of the entry form and submission available on the website www.premiojabuti.org.br or www.premiojabuti.com.br.

5.1.1 The name(s) of the book cover designer(s) must be indicated on the entry form in the Cover category
5.1.2 The name(s) of the illustrator(s) must be indicated on the entry form in the Illustration category.

5.1.3 The name of the professional(s)/company(ies) responsible for the graphic design must be indicated on the entry form of the Graphic Project category.

5.1.4 The name of the translator(s) must be indicated on the entry form of the Translation category.

5.2 Pay the submission form fee according to the means available on the website: www.premiojabuti.org.br or www.premiojabuti.com.br.

5.2.1 The costs of the entry fees:

5.2.1.1 In case of individual work, by work and by category in which is submitted:

- 5.2.1.1.1 R$ 285.00 (two hundred and eighty-five reais) for CBL members.
- 5.2.1.1.2 R$ 327,00 (three hundred and twenty-seven reais) for independent author, it means, author (natural person) who self-publishes and is not connected to any publishing house or any legal person.
- 5.2.1.1.3 R$ 370,00 (three hundred and seventy reais) for associates of similar entities.
- 5.2.1.1.4 R$ 430,00 (four hundred and thirty reais) for non-members.

5.2.1.2 In case of collection, by collection and by category in which it is registered:

- 5.2.1.2.1 R$ 440,00 (four hundred and forty reais) for CBL members.
- 5.2.1.2.2 R$ 457,00 (four hundred and fifty-seven reais) for independent author, it means, author (natural person) who self-publishes and is not connected to any publishing house or any legal person.
- 5.2.1.2.3 R$ 475,00 (four hundred and seventy-five reais) for associates of similar entities.
- 5.2.1.2.4 R$ 515,00 (five hundred and fifteen reais) for non-members.

5.3 Progressive discount will be given to a group of submissions made in the same transaction:

<table>
<thead>
<tr>
<th>Submissions Range</th>
<th>Discount on Total Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>From 10 to 30</td>
<td>5%</td>
</tr>
<tr>
<td>From 31 to 60</td>
<td>10%</td>
</tr>
<tr>
<td>From 61 to 100</td>
<td>15%</td>
</tr>
<tr>
<td>Over 100</td>
<td>20%</td>
</tr>
</tbody>
</table>

5.4 Every initiative submitted in the Promotion of Reading category, from the Innovation Area, will pay the equivalent fee submission of individual work, described on item 5.2.1.1.
5.5 The submissions completed on the websites www.premiojabuti.org.br or www.premiojabuti.com.br. until April 30th, 2020 will be confirmed until May 15th, 2020 through the status update of the submitted word in the area where the participant accesses the platform.

5.6 CBL has the right to request proof of payment of the aforementioned fees in order to expedite the process of confirming the submissions.

VI – SHIPMENT/DELIVERY OF DOCUMENTS/FILES AND COPIES

A) AREAS– LITERATURE AND ESSAYS

6. The competing works in the Areas – Literature and Essays MUST be sent only electronically, through a platform available on the website www.premiojabuti.org.br or www.premiojabuti.com.br.

6.1 Those files must obey the following specifications:

6.1.1 Individual works (published digitally or printed,) must be sent in a complete PDF file, (one file only) through an upload on the submission platform, to be exclusively accessed by the Award organizing team, by the auditor and by the judges belonging to the specified category.

6.1.2 In the case of a collection with more than one file, an upload in the entry platform must be made of all the files that are part of the work and they should be sent in PDF so they can be exclusively accessed by the organizing team of the award, auditor and by the judges of the category.

6.2 The file must contain the whole work (from cover to the back cover, including: title page and/or copyright page with the publication year of the first edition, CIP data, body of the book and colophon/publisher’s imprint).

6.2.1 Works whose textual content is integrated with multimedia, interactive or hypertext elements that contain ISBN and CIP data, according to item 1.2 from these guidelines, can be part of the Jabuti Award.

6.2.2 The submission will be valid only if the responsible for it sends the link to access the work, with active login and password as well as the necessary orientations for it. All the information must be in a PDF single file so that the upload can be made at the moment of submission at www.premiojabuti.org.br or www.premiojabuti.com.br.
6.2.3 If the orientations sent do not allow access to the work itself in devices commonly used in Brazil, the submission will be cancelled without refund which covers operational costs.

6.3 The complete file of the work must be sent at the moment of submission.

6.4 The substitution of the already file sent will not be permitted after payment.

6.5 The responsible for the submission should read and accept the Authorization Term allowing CBL to give access of the submitted books in PDF to the organizing team, auditor and the judges of its category.

6.6 The submitted works that do not comply with these guidelines will be disqualified, without the right of getting back the entry fee, which covers administrative expenses.

6.7 All the information sent and received via Jabuti Award platform will be with encrypted and safe protocol (HTTP/SSL) through digital certificates issued by a Certifying Entity recognized in the digital market.

B) AREA - BOOK

6.8 For submissions in the categories from the Area – Book – Cover (3.15), Illustration (3.16), Graphic Project (3.17), and Translation (3.18), the responsible must fill the entry form and pay the fee at www.premiojabuti.org.br or www.premiojabuti.com.br.

6.9 Within twenty calendar days after the submission and payment at the platform five copies of each submitted title in each category Cover (3.15), Illustration (3.16), Graphic Project (3.17) must be sent together with a copy of the entry form, to the address: 62 Prêmio Jabuti – Câmara Brasileira do Livro – Av. Ipiranga, 1.267 – 10º andar – CEP 01039-000 – São Paulo – SP.

6.10 When submitting work in the category Translation (3.18), at the time of submission, PDF files must be sent: first the work in its original language; second, the work in its translated version which will compete for the Jabuti Award. Failure to comply with this requirement, grounds for disqualification of the work.

6.10.1 If the Publishing house does not have a PDF file of the original work, it should send five copies of its printed version, within twenty calendar days after the registration date at the platform, with a copy of the entry form, to the address: 62 Prêmio Jabuti – Câmara Brasileira do Livro – Av. Ipiranga, 1.267 – 10º andar – CEP 01039-000 – São Paulo – SP.
6.11 The copies sent at the submission in the categories of the Area – Book will not be returned.

6.12 The Curator Board, if necessary, may ask for additional copies of the submitted books.

6.13 The submission of the books within the Area – Book will only be confirmed if the printed copies and the entry form are received by CBL within twenty calendar days after the registration date at the platform.

6.14 The printed books that do not comply with the guidelines in their categories will be disqualified, without the right of getting back the copies or the entry fee, which covers administrative expenses.

C) AREA - INNOVATION

6.15 The books and initiatives from the categories “Promotion of Reading” and “Brazilian Book Published Abroad” which are part of the Area – Innovation, should be registered at www.premiojabuti.org.br or www.premiojabuti.com.br as long as the forms are complete with register data, specific forms for each of the categories and the payment of the entry fees.

VII THE COMPOSITION OF THE JURY AND THE VOTING SYSTEM

7. The works registered in each category will be analyzed in one only phase by a body of three specialist judges in the areas covered by the category.

7.1 The panel of judges will be appointed by the editorial market, readers and interested in applying for the jury according to a public consultation between March 17th, 2020 and April 17th, 2020.

7.2 Professionals appointed to be judges cannot have exclusive connection with the publisher/author, work or initiative submitted in any category of the 62nd Jabuti Award.

7.3 They cannot be related to any persons who are competing for the Award.

7.4 The Curator Board shall ratify the names of the judges and it will receive the indication and the application of the judges and will verify the veracity of the information as well as selecting them.

7.5 Judges will not know each other’s identities, and they will only be publicly disclosed by CBL, in alphabetical order, after the verification and validation of the scores inserted in the
system by a third-party auditing company which works with the 62\textsuperscript{nd} Jabuti Award – and this means the conclusion of the process of analyzing the submitted works.

7.6 The judges of the categories Cover (3.15), Illustration (3.16), and Graphic Project (3.17) will receive, in a given address, the books registered in the category and they are responsible for checking the set of works with the list that accompanies it and inform CBL of any discrepancy.

7.6.1 The judges of the category Translation (3.18) will access the 62\textsuperscript{nd} Jabuti Award on the platform in order to read the books. Yet, they can also receive, in a given address, the original printed works submitted in the category and they are responsible for checking the set of works with the list that accompanies it and inform CBL of any discrepancy.

7.7 All judges will evaluate competing works and projects through safe, electronic, and individual access on Jabuti Award Platform.

VIII – THE VOTING SYSTEM

8. The judges will be responsible for selecting finalists of each category of Jabuti Award through the following procedures and steps:

8.1 The judgement of the works in each category will be made in one phase only.

8.1.1 Each judge will choose thirteen (exactly thirteen) books among those submitted in the category of which they are judges to which they must give different scores.

8.1.2 All the judges’ scores that do not select only and exclusively thirteen finalists or promote/allow a tie between the selected ones will be invalidated.

8.1.3 Each judge will assign scores from 7.0 (seven) to 10.0 (ten), with intervals of 0.25 (twenty-five hundredths) to each of the works.

8.2 The judges undertake to assign different scores in all criteria related to the works they select.

8.3 If there is a tie between two or more works voted by the panel of the judges, the tie-breaking criteria will be the highest score in the first evaluated criteria and so on and so forth.

8.4 After the scores’ compatibility of the (13) thirteen selected books by the judge (according to 8.1.1), ten titles with the highest score will be selected and they will be the ten prefinalists of each category.

8.5 If there is a tie from the tenth place, the work(s) with the same score(s) will also be classified as prefinalist(s).
8.6 The 10 (ten) prefinalists of each category will be alphabetically published on the official website of Jabuti Award.

8.7 Subsequently, a list with the 5 (five) books with the highest scores will be published. The names of the books will necessary be in alphabetical order according to the title.

8.8 If there is a tie from the fifth place, the work(s) with the same score(s) will also be classified among the five finalists.

8.9 The organization of the 62nd Jabuti Award will not tell the participants’ score.

IX – THE WINNERS

9. After the counting of the lists of books selected by the judges, the work with the highest score will be the winner of the 62nd Jabuti award in its category. If there is a tie, the final evaluation will be done by a special jury, composed of members of the jury from that specific category and the members of the Curator Board 2020, whose decision is sovereign.

9.1 The results are confidential and will be validated by the auditors of the 62nd Jabuti Award.

9.1.1 The winners will be announced only at the ceremony of the 62nd Jabuti Award whose date will be previously announced by CBL.

9.1.2 The auditors of the 62nd Jabuti Award will be the only ones to know the results and they are responsible for keeping the secret of the winner(s) until the moment of the ceremony of the 62nd Jabuti Award.

9.2 After the ceremony and the validation by the Curator Board and Auditors, the list with the official results will be published on the website www.premiojabuti.org.br and www.premiojabuti.com.br

X – THE AWARD

10. The first winning work of each category will receive a Jabuti trophy for the author and one for the publisher. In addition to the Jabuti trophy, the author will receive in cash (gross amount) R$ 5,000.00 (five thousand reais), with legal charges deducted.

10.1 In the cases of co-authorship works the cash prize will be split, with legal charges deducted, and each of the co-authors will receive a Jabuti Trophy.

10.2 In the cases of co-edited works, each of the co-publishers will get a Jabuti trophy.
There is no cash prize for the category “Brazilian Book Published Abroad”, according to what is described on ANNEX II.

Those called to receive the trophy at the awards ceremony are the authors indicated in the entry form, accompanied by a representative of the publisher responsible for the winning work.

In the case of a co-edited winner, one representative of each co-publisher will be called.

If an anthology/collection is awarded, the organizer mentioned in the entry form will get the Jabuti trophy and the cash prize, with legal charges deducted.

If the author desires, he/she can appoint a legal representative or a third-party beneficiary to receive the cash prize – natural or legal person.

In the impossibility of not coming to receive the cash prize or manifest his/her wish written on item 10.6, the cash prize can be deposited in court, delivered to a special curator, tutor, administrator of the estate or to the heir legally indicted in the process of an inventory.

XI – THE BOOK OF THE YEAR AWARD

The “BOOK OF THE YEAR AWARD” will be given to the work with the highest average by the panel of judges – from the areas Literature and Essays.

The eligible works for the Book of the Year Award are the winners of the categories which are part of the following areas:

A) Literature: Short-story (3.1), Literary chronicle (3.2), Comic Books (3.3), Children (3.4), Young Adults (3.5), Poetry (3.6), Literary Novel (3.7) and Entertainment Novel (3.8)

B) Essays: Arts (3.9) Biography, Documentary and Report (3.10), Sciences (3.11), Human Sciences (3.12), Social Sciences (3.13) and Creative Economy (3.14)

The winner(s) of the Book of the Year Award will be contemplated with a cash prize (gross amount) of R$ 100 thousand (one hundred thousand reais), with the legal charges deducted and a special trophy. Its (their) publisher(s) will receive a special trophy.

If there is a tie, the authors and the books’ publishers will each receive a special trophy. The gross amount in cash will be split between the authors, with the legal charges deducted.
XII – FINAL PROVISIONS

12. CBL board members, employees and service providers cannot compete as authors for the Jabuti Award.
12.1 All phases of the 62nd Jabuti Award will be verified and followed by an independent auditing company which will guarantee the legitimacy of the process.
12.2 The decisions of the judges are definitive and unappealable, there will not be reevaluation or review of the results.
12.3 Omission cases will be solved by the Curator Board, whose decision is sovereign.
12.4 Additional information can be obtained directly from CBL, through the contact form on the website www.premiojabuti.org.br and www.premiojuabuti.com.br or through the email: jabuti@cbl.org.br.

Curator Board of the 62nd Jabuti Award